



## **Art and chess for kids from low-income families**

### **Sponsorship package**

#### **About Us**

RUSART Fine Arts Co. is a private art studio, operated in Greater Vancouver since 2009. We offer art classes, chess lessons, and magic lessons.

Now, more than 100 students are attending our art classes on weekly basis. For more than 7 years of work, over 600 students have attended our art classes. About 1/3 of our current students are long-term clients, have been taking our lessons for longer than a year. Every fifth student came here by their friend's referral.

All our principal teachers are professional artists and designers with years of experience teaching arts to both kids and adults.

Our main studio is located in New Westminister up-town and it's very easy accessible by transit and car drive.

#### **About Our Project**

According to Statistics Canada, one on every 10 children lives in a low-income family. About 23% of female lone-parent families are low-income. Low-income families are defined as the following:

Family size	Gross family income is equal or less than...
1 person	\$24,600
2 people	\$30,625
3 people	\$37,650
4 people	\$45,712

5 people	\$51,846
6 people	\$58,473
7 people	\$65,101

More than 7 people - For each additional person, add \$6,628

Starting 2017 we're going to offer art and chess lessons for low-income families with discounts. As a small family-owned business we have limited funds to finance this project. Also, we try to keep our classes quite small in size (6-8 students) to deliver quality service. In order to be able to reach as many families as possible we're looking for sponsors to help us partially cover the lessons costs. We propose the following contributions:

- Families pay just 10% of tuition fees
- RUSART Fine Arts covers 20% of tuition fees and 100% of art supplies costs
- The remaining 70% of tuition fees we expect to be covered by sponsors

It costs just from \$105 to \$168<sup>1</sup> per school semester to sponsor a child. You can sponsor as many children as you wish for as long as you like (1 semester, 2 semesters, 3 semesters, summer semester etc.).

### **How it works**

1. Sponsors confirm in writing how many kids and for how long they'd like to sponsor
2. We accept and select applications from low-income families based on eligibility and "first come first served basis".
3. As soon as a qualified child approved and makes payment, we let our sponsors know about that and invoice them for amount to be paid by a credit card, e-transfer or cheque.
4. We issue official receipts. However, as we're not a charity this donation is not tax-deductable.
5. 100% of your donation goes directly to cover your sponsored child's fees.

### **Sponsor's benefits**

- You're helping children realize their potential and make their dreams come true
- Your logo and contact information will be listed on our web-site
- Information about your sponsorship will be posted on our FaceBook page and other social media
- Information about your sponsorship will be included in our Newsletter (about 500 subscribers)

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<sup>1</sup> Amount depends on number of weeks per semester – from 10 to 16 weeks.

- If you're a business or any other service provider you can leave your brochures at our studio so our students or kids' parents can see it.
- Our kids will write an appreciation letter for your help
- Other benefits can be discussed and implemented